



Small Business Grant Program

Webinar - February 3, 2021

MountainView.gov/grants





Eligibility

- Restaurants
- Personal care services (hair styling and hair care, hair salons and barbershops; nail care, and services provided at body art, tattoo, and piercing shops; esthetician, skin care, and makeup; electrolysis, waxing, threading, and other hair salon services; spas)
- Fitness and exercise studios
- Childcare provided in storefront location
- Retail including one franchise store individual owned and operated
- Other chains stores are not eligible.



Eligibility

- At least one and no more than 25 full-time employees.
- Generate less than \$2 million in annual gross revenue.
- Operate out of a physical commercial storefront within the city limits of Mountain View.
- Have an active City of Mountain View Business License.
- In good standing with the City (i.e., no code violations, outstanding building permits issues, current on payment of City taxes and fees).
- Been in operation in the City of Mountain View for at least one year as of March 1, 2020.



Application Process

- Application is available online for two weeks - Monday, February 1 at 12 pm until Sunday, February 14 at 11:59 pm
- Visit the Program website: www.mountainview.gov/grants
- Emailed or mailed applications are not accepted.
- Required documents – copy of current business license and W-9
- Businesses will be notified of their eligibility
- Eligible businesses will be entered into a lottery system to select grant recipients.



Use of Grant Funds

- Personal protection equipment and supplies.
- Modifications to business operations to meet health order requirements (including counter shields, electronic menus, and payment system, etc.) made after grant approved.
- Rent (past due rent is allowed), utilities (except for water), operating supplies, and payroll.
- **NOTE:** payment of mortgage and taxes are not eligible expenses.



Additional Information

- Contact SmallBiz@mountainview.gov for additional questions.
- Program Website: mountainview.gov/grants
 - Frequently Asked Questions
 - Press Release translated in Spanish, Chinese and Vietnamese.

